

**Usurp Art Gallery & Studios proudly presents**

**The Usurp Zone5 Film Festival 14 -17 August 2015**

*Think - abstract, absurd, activist, animated, asemic, clandestine, collage, conceptual, cut-ups, environment, experimental, glitch, graffiti, graphic, identity, kinetic, outsider, paracinematic, performance, plunderphonic, poetry, radio, rebellious, scores, sci-art, scratch, silent, sonic, subterranean, subversive, surreal, synesthetic, typographic, video art...*



**WWW.USURPZONE5.ORG.UK**

**Usurp Art, 140 Vaughan Road, London HA1 4EB**

**Full programme and bookings: [www.usurpzone5.org.uk](http://www.usurpzone5.org.uk)**

Tickets only £5 - includes a drink and popcorn.

Usurp Art presents the Usurp Zone5 Film Festival with extraordinary screenings, an exhibition and a film sound track turntable night, featuring more than 80 experimental, short films, by artists and filmmakers from over 15 countries, including Argentina, India, Jordan, Peru, Spain and South Africa. With spatial sound explorations to post-internet performative actions, to meaning-finding/meaning making idiosyncrasies, the Usurp Zone5 Film Festival traverses cinematic and televisual contexts, film and video semiotics, allusions to gaming, advertising and internet art. This ambitious festival highlights the politics of DIY creativity at a time of cuts and austerity. The programming for the festival employs an experimental process that breaks with conventional curatorial authorship and fosters a more democratic spectatorship, enabling audiences to create their own surprise links, chance connections and perceptual analysis. The Usurp Zone5 Film Festival transforms the Usurp Art Gallery into a suggestive interface; a communal, intimate living room in which to be inspired, reflect, debate and share.

[www.usurp.org.uk](http://www.usurp.org.uk) | [#usurpzone5](https://twitter.com/usurp) | [www.facebook.com/usurpartgallery](https://www.facebook.com/usurpartgallery)

The UsurpZone5 Film Festival is the first experimental film and video festival in the London Borough of Harrow. Usurp Art's open call received over 460 compelling submissions, from over 60 countries.

High-res images available, contact: Poulomi Desai [poulomi@usurp.org.uk](mailto:poulomi@usurp.org.uk)



**WWW.USURPZONE5.ORG.UK**



Usurp Art is proud to be the main sponsor of this festival. Programme supported by Film Hub London, managed by Film London. Proud to be a partner of the BFI Film Audience Network, funded by the National Lottery. [www.filmlondon.org.uk/filmhub](http://www.filmlondon.org.uk/filmhub)

*"Let the signifiers emerge. You come across a shot you hadn't noticed before. You have to leave your intentions aside; when you watch a film with a specific intention, it dies. Sometimes what you find is yourself." Michel Chion. 6 June 2008, Paris Transatlantic Magazine.*

## Editors note:

### About Usurp Art Gallery & Studios.

Usurp, founded in 2000, launched the Usurp arts space and studios in 2010, to develop opportunities for communities to engage with artists, musicians, poets, filmmakers, activists, writers, performers and designers. Open to experimental ideas in all media, Usurp supports creatives to collaborate in research and action, and actively encourages a wide range of audiences to participate in the creation of artworks that challenge conformity, prejudice and discrimination. Converted from a classic suburban 1930's butcher's shop, Usurp has created an arts hub for meeting, learning, exchange and thinking. Usurp is the only artist-led space in the London Borough of Harrow, a borough with a dynamic demographic of the most diverse languages spoken in the UK and 60% BAME communities. Graded by Ofsted as "excellent and outstanding", Usurp is an accredited member of Film Hub London, part of the BFI Audience Network. [www.usurp.org.uk](http://www.usurp.org.uk)

### About Film Hub London

Led by Film London, Film Hub London aims to ensure audiences across the capital can discover film in all its diversity. With a broad and diverse membership of exhibitors and part of the nationwide BFI Film Audience Network (FAN), the Hub encourages small-scale exhibitors to take more risks and large-scale exhibitors to expand their scope. Working to boost audiences and expand the film culture offer in Greater London, the Hub's focus is outside the city centre and offers funding, training, screening programmes and audience research. Film London is the capital's screen industries agency, connecting ideas, talent and finance to develop a pioneering creative culture in the city that delivers success in film, television, animation, games and beyond. The agency works to sustain, promote and develop London as a global content production hub, support the development of the city's new and emerging filmmaking talent and invest in a diverse and rich film culture. Funded by the Mayor of London and the National Lottery through the BFI, it also receives support from Arts Council England and Creative Skillset. [www.filmlondon.org.uk/filmhub](http://www.filmlondon.org.uk/filmhub)

### About BFI Film Audience Network

The BFI Film Audience Network (FAN) is a ground-breaking initiative that goes to the heart of the BFI's vision and new audience development strategy to help put film at the centre of UK cultural life, as set out in the BFI's Film Forever five-year plan. Film-watching is one of the UK's most loved and important cultural activities, but many audiences across the UK do not get the opportunity to see a diverse range of films in a cinema setting. For filmmakers, getting films onto cinema screens is a highly competitive business, particularly for specialised films which includes archive, documentary, independent and foreign language films. The BFI FAN aims to change this.

- In a first for the UK, the BFI is investing up to £8.7 million of Lottery funding over four years (2013-2017) through partnerships with nine lead organisations (Film Hubs) to work full-time with cinema exhibitors, film festivals, educators, film societies, community venues, film archives and other organisations in their regions or nations to boost audiences for film across the UK.
- The Film Hubs, which drive audience engagement locally, will work together with the BFI at a UK-wide level to grow audiences for British independent and specialised film. They currently comprise: Broadway, Nottingham and Cambridge Film Trust; Chapter, Cardiff; Cornerhouse, Manchester; Film London; Queen's Film Theatre, Belfast; Regional Screen Scotland; the University of Brighton; Showroom Sheffield and National Media Museum, Bradford; and Watershed, Bristol. These organisations and their partners form the BFI FAN.
- The BFI FAN is also investing in targeted training and programming activity, in support for the non theatrical sector as well as improving access to cinema for people with hearing or sight loss, through strategic partners including the Independent Cinema Office, the British Federation of Film Societies and Your Local Cinema.com
- More partners will join the network in the coming months as it grows and expands across the UK.

In ten years' time, we want to look back on the setting up of the BFI FAN as a turning point for film culture in the UK, embracing film not just as a form of entertainment, but also as a way of engaging audiences in ideas, dialogue and debate about culture and society. [www.bfi.org.uk/FAN](http://www.bfi.org.uk/FAN)

Usurp Art

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